

# The 11th Edition of the D2T Prize, the Trentino Sviluppo Contest that Turns Strong Business Ideas into Innovative Startups is Kicking Off

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**A free training course for all participants is up for grabs. The four best projects will be awarded a prize of 60 thousand euros**

The D2T Prize is turning eleven and is celebrating with an “Adventure X” edition. The Trentino Sviluppo contest – which since 2006 has helped over 500 prospective startupper transform their business idea into reality – is partnering this year with the Euregio Startup European project. Thanks to this partnership, all competitors, and not just the finalists, will have free access to a training course on design and implementation of business models, which they will later on present to the jury at the finals on May 29. The award is open to all European citizens, individuals or groups, without age limits, who intend to create an innovative startup active in one of the following four areas: mechatronics, energy and environment, agrifood and quality of life. The winners of each category will be granted a pre-incubation contract at the Trentino Sviluppo premises and a voucher worth € 15,000 to let their business take off. The special mention Gianni Lazzari, worth 5 thousand euros, assigned by the Habitech district in memory of its founder, has been reconfirmed for 2018. Registration by Friday, March 9.

## PERMALINK

<https://magazine.fbk.eu/en/news/11th-edition-d2t-prize-trentino-sviluppo-contest-turns-strong-business-ideas-innovative-startups-kicking-off/>

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