

Digital Manufacturing Designer: a new higher education program

January 10, 2017

FBK's President Francesco Profumo will be present at the professional school G. Veronesi for the launch of the new master education program in Digital Manufacturing Designer, in room Piave at the Polo Tecnologico in Rovereto on January 11th starting at 4pm.

The event is the first significant opportunity for the students of the professional school G. Veronesi to be present at Polo Meccatronica, while waiting for the construction of the new building which will host the entire school.

The professional title is “Tecnico superiore per la progettazione della manifattura digitale e interattiva”, a new indispensable role to exploit the potential of digital technologies as a tool to reinforce competitiveness in terms of efficiency, customisation and variety.

The Digital Manufacturing Designer is a national level expert who has cross technical skills bringing together design and marketplace during the design, manufacturing and industrialisation phase and who interacts with marketing experts.

The master program lasts 24 months divided in 4 semesters with chances of customizations.

Among other, Carlo Ratti from MIT di Boston, FBK's president Francesco Profumo and Livia Ferrario, Knowledge Department director at PAT will be present during the event. The event will be moderated by Alberto Faustini, director of the newspaper “Trentino”.

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