

Introducing FBK's 25 Future Science Ambassadors

June 12, 2024

The project aims to enhance the people and the current topics of our Research in line with FBK's Talent Program

Hundreds of young researchers, innovators and PhD students are involved in research and higher education projects at Fondazione Bruno Kessler each year.

Human capital enhancement has always been one of FBK's main goals, and to better meet this need, several initiatives have been launched, including the upcoming **Talent Program**. This program aims to uncover the potential and maximize the skills of each talent by offering individual experiential learning pathways linked to their respective professional vocations.

To ensure the success of such initiatives, it is crucial to effectively convey innovations, research and technology advances to people and society. In this context, the quality of science communication plays a critical role. This is why the **FBK Science Ambassador** project, a high-level training course on science communication topics for 25 young FBK talents, was created.

Monday, June 10, 2024, at FBK's Povo site, the 25 ambassadors together with the centers' scientific management met for the project's kick-off, that featured an opening motivational speech by FBK President Ferruccio Resta.

The future Ambassadors, **12 female and 13 male with an average age of less than 35 years** and from the different centers of the Foundation, presented their backgrounds and research interests, along with expectations about the educational path for their careers.

"The aim of the project is to train talented researchers who can become true ambassadors of Fondazione Bruno Kessler's research, spreading the results and value with clarity, passion and enthusiasm," President Ferruccio Resta said. "Science communication is key to making science accessible to all, but it brings with it delicate challenges. *We need to find the perfect balance between rigor and clarity, between precision and involvement.*"

The actual training will start in September, that during the first edition will give the talents participating in the project the opportunity to delve into modules inherent to **science communication**, the creation of effective content, and the enhancement of written, oral, and

multi-channel communication.

The 25 Science Ambassadors, upon completion of the training, will have the opportunity to put the acquired knowledge into practice and present themselves at events and outreach initiatives as FBK voices.

Below is a list of the 25 FBK Science Ambassadors:

Mattia	Antonini	AI for Industry
Simone	Bassanelli	AI for Society
Alessio	Brutti	AI for Society
Alessandro	Cian	Sensors for AI
Nicolo'	Crescini	Sensors for AI
Elena	Crespi	AI for Industry
Jacopo	Dalmasson	Sensors for AI
Marco	Dianti	AI for Health
Elena	Donini	AI for Society
Mattia	Duranti	AI for Industry
Valeria	Fabretti	AI for Society
Elisa	Farella	AI for Industry
Riccardo	Gallotti	AI for Society
Giorgio	Guzzetta	AI for Health
Greta	Lampis	AI for Society
Massimiliano	Luca	AI for Society
Eleonora	Mencarini	AI for Society
Giulia	Mezzanotte	AI for Health
Monica	Moroni	AI for Health
Sergio	Povoli	AI for Industry
Matteo	Rizzi	AI for Society
Giada	Sciarretta	AI for Society
Sara	Stemberger	AI for Industry
Camilla	Tenaglia	AI for Society
Elena	Tomasi	AI for Industry

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