The sustainability of living

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"Making full use of the existing housing has been the goal of several innovative pathways on the topic of housing that I have been involved in over the years."

So said **Luciano Malfer** — PAT executive since 1995 and Research and Family Development Manager at **Fondazione Bruno Kessler** since 2024 — at the round table on the sustainability of housing held this afternoon at the Vittoria cinema as part of the **Trento Festival of Economics**.

"In Trentino," **Malfer** explained, "we have conducted several experiments to systematize unused housing capital, with *co-housing* projects for young people, *co-living* for families and *global service* for the elderly. In all cases the real value has been the network put in place between different institutions to make these initiatives possible and concrete. At FBK, I am involved in projects for the welfare of families and individuals. This is also part of the big issue of demographic transition. We are increasingly convinced that areas that implement *family-oriented* and people-oriented policies have greater potential for development because in this way they increase their attractiveness and competitiveness."

Today's meeting was introduced by **Manfredi Catella**, CEO of Coima, who exchanged views with **Paola Dezza** (Il Sole 24 Ore). **Luciano Malfer** participated in the round table with **Giovanna Melandri**, President of the Human Foundation, **Antonio Uricchio**, President of the National Agency for the Evaluation of the University and Research System, and **Ersilia Vaudo Scarpetta**, Chief Diversity Officer of the European Space Agency (ESA).

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