FONDAZIONE BRUNO KESSLER
MAGAZINE

Tackling cyberbullying through innovative monitoring and educational technologies

May 14, 2021

Coordinated by Fondazione Bruno Kessler and funded by the Rights, Equality and Citizenship Programme (2014-2020) of the European Union, the KID_ACTIONS project is running from January 2021 to December 2022.

It is estimated that **1 in 3 young people have been victims of cyberbullying**.*

KID_ACTIONS (**Kick-off preventIng and responDing to children and AdolesCenT cyberbullyIng through innovative mOnitoring and educatioNal technologieS**) aims to raise awareness of this issue among young people and encourage reporting of incidents, following an interactive, gamified and holistic approach that entails both the formal and non-formal learning environments.

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KID_ACTIONS will seek to fight cyberbullying by creating a range of educational tools, in particular a Digital Education Platform, which will contain a social media monitoring and virtual coaching system, narrative-based learning and pedagogical games, designed to empower young people to recognise, stand up to and report cyberbullying.

In doing so, KID_ACTIONS will also aim to support teachers, educators, and youth workers in fostering effectiveness and efficiency in education about risks and effects of cyberbullying. The project will finally aim to strengthen cross-border collaboration among stakeholders in the sector, via the creation of the KID_ACTIONS Lab.

KID_ACTIONS will primarily target children and adolescents aged 11-19, both in formal and non-formal learning settings, all across the European Union. To fully reach this audience, it is equally important to reach the variety of stakeholders that interact with them on a daily basis and shape their world views: teachers, educators, youth workers, but parents and caretakers, wider educational stakeholders (such as policy makers and Ministries of Education), researchers, representatives of non-governmental and civil society organisations from the field of digital citizenship, online safety and media literacy, social service and healthcare professionals, law enforcement agencies, and industry members.

The project consortium involves research centres, public administrations, non-governmental and civil society organisations from Belgium and Italy, namely the project coordinator Fondazione Bruno Kessler (Italy), Provincia Autonoma di Trento (Italy), Amnesty International Italia, Youth for Exchange and Understanding (Belgium) and European Schoolnet (Belgium).

Starting from this autumn, about 1.000 young people will take part to the project activities:

- in the Province of Trento (Italy), involving about 200 students and teachers of 5 schools;
- within the Amnesty network dedicated to the Italian senior high schools named “Human Rights Friendly Schools”, involving about 300 students of at least 3 secondary schools;
- within the YEU network, involving about 500 young people from at least 20 youth centres in Belgium, Bulgaria, Cyprus, Estonia, Germany, Greece, Serbia, Slovakia, and Slovenia.

If you would like to stay up-to-date with the latest developments in KID_ACTIONS:

- visit www.kidactions.eu and subscribe to the newsletter through the form on the homepage;
- subscribe to the KID_ACTIONS Twitter (@kidactions) and Instagram accounts (kidactions).

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* UNICEF poll: More than a third of young people in 30 countries report being a victim of online bullying

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