FONDAZIONE BRUNO KESSLER
MAGAZINE

VR Health Champions 2025

April 24, 2025

Call open, up to €40,000 for European SMEs innovating in health with XR, AI and augmented reality

The **VR Health Champions Open Call 2025** is now accepting applications from SMEs across Europe working on breakthrough XR healthcare solutions. Selected participants will receive **up to €40,000** in funding and join a **pan-European innovation ecosystem.**

The project is seeking ambitious **small and medium-sized enterprises (SMEs)** to collaborate with five flagship XR healthcare innovators and help fast-track their solutions to market readiness.

This unique opportunity is open to start-ups, scale-ups, and service providers working in **MedTech and digital health** — particularly those specialising in **virtual reality (VR), augmented reality (AR), artificial intelligence (AI), and related digital solutions for healthcare**. It's also an excellent fit for organisations aiming to expand their presence within the European innovation landscape.

Successful applicants will benefit from:

- Up to €40,000 in cascade funding
- Strategic pairing with one of our five flagship projects
- Increased visibility across the XR and healthcare innovation sectors
- Access to a dynamic, pan-European innovation ecosystem
- Opportunities for knowledge exchange and cross-sector collaboration

Are particularly welcome applications from organisations developing:

- AR sensor technologies
- AI-powered virtual agents
- XR-focused clinical risk frameworks
- Regulatory support and documentation
- VR-based market research and analysis

Eligibility Criteria:

Applicants must:

- Qualify as an SME under EU Recommendation 2003/361/EC
- Be legally established in:
  - A region covered by the VRHC consortium
  - A less developed EU region
  - An outermost region of the EU
- Demonstrate at least one year of business or professional activity.

If you're ready to contribute to the **future of XR in healthcare**, now is your moment.

- How to apply? Read the Open Call 2025 news
- Read previous news on the General Assembly hosted in FBK last March

VR Health Cham
Open Call 2025

Scale your impact to accelarate XR in healthcare across Europe

Apply now >



Co-funded by

PERMALINK

https://magazine.fbk.eu/en/news/vr-health-champions-2025/

TAGS

- #AR
- #artificialintelligence
- #digitalhealthwellbeing
- #health
- #PMI
- #sanità digitale
- #trentinosalute4.0
- #VR
- #vrhc
- #XR